



National Media Awards 2009

The Dining Hall, Trinity College, Dublin. June 24th 2009.
www.nationalmediaawards.ie

National Media Awards 2009



Who can enter

- Entrants must be a resident of the Republic or Northern Ireland at the time of publication or broadcast.
- Entrants must be a member of the NUJ.
- Entries must have been published, broadcast or televised through media outlets in the Republic or Northern Ireland during the period January 1st 2008 to December 31st 2008. However entries broadcast elsewhere will be considered if the entrant is a resident of the Republic or Northern Ireland.

Terms and Conditions of Entry

- The aim of the Awards is to celebrate and recognise excellence in Journalism on the island of Ireland.
- Entries must be original work.
- Entries must adhere to the journalistic code of ethics.
- Each entrant may only enter once in any particular category.
- Entrants in more than one category must complete a separate entry form for each category.
- Disqualification may occur if the submission requirements are not fulfilled.
- Once submitted entries remain the property of the National Media Awards and cannot be withdrawn. Entries will not be returned and Judges reserve the right to utilise all material submitted.
- The Organisers cannot undertake to return submissions.
- The Organisers cannot accept responsibility for any entries lost or damaged in transit.

How to enter?

1. Go to www.nationalmediaawards.ie. Click on entry form and follow the instructions to enter on-line.
2. When you have submitted your on-line entry and printed off your completed entry forms (4 copies will print automatically when you select "print") you will need to put together the following:

1. **Print Journalists:** Print Journalists: Four copies of the script up to 2000 words maximum, except for Sports Journalist of the Year which is up to 3000 words maximum. Original tear sheets or high quality copies accepted.
Radio Journalists: Four labelled CDs of the report and four copies of the script if available.
Television Journalists: Four labelled DVDs of the work and four copies of the script if available.

Please ensure that each sheet, CD or DVD is clearly labelled with the category and the title of the entry. (4 labels will print automatically when you press print). An acknowledgement of your on-line entry will automatically issue.

2. **All entrants:**
Four copies of a statement of up to a MAXIMUM of 300 words outlining the background to your entry and the case for consideration for an award. You may address the judging criteria and explain the circumstances in which the entry was produced.
3. **One signed head shot photograph.**

Next:

1. Get Four A4 envelopes (no larger, no smaller) - number them 1, 2, 3, 4.

Envelope number 1 is the Master envelope which will be held by the Organisers. Envelopes 2,3,4 will go to the Judges.

2. Get four copies of your signed entry form (printed off automatically from your on-line entry when you select "print"). For group entries each individual must sign the entry form.
3. Get four copies of your required supporting material.
4. Put into each of the four envelopes :
 1. Your entry
 2. Your signed entry form
 3. Your supporting material where applicable
 4. If you are making multiple entries you MUST attach a reference sheet detailing the categories included. This list should go in envelope 1
5. Independent / Freelance journalists and broadcasters will need a letter signed and dated, acknowledging proof of publication or broadcast by a qualifying medium. Alternatively the entry form can be signed by the qualifying medium.

6. Put the head shot photo into envelope 1. Complete the labels detailing your entry (printed off when you completed your entry on-line), affix a label to each of the four envelopes.

Put the signed photo and the list of your entries (where there is more than one entry) into envelope 1

Put these four envelopes together into a large envelope to be sent to:
National Media Awards
c/o Louise Delahunty, Delahunty Event Management,
2, Farmleigh Close, Stillorgan, Co. Dublin.
T + 353 1 210 1769 M + 353 86 815 8150

When is the closing date?

Entries must be on-line at www.nationalmediaawards.ie no later than: 4pm on Friday April 24th 2009. Your envelopes containing your tear sheets, CDS or DVDs should be received no later than: 4pm on Monday April 27th 2009.

Where to send your entry:

Entries should be delivered to:
National Media Awards
c/o Louise Delahunty, Delahunty Event Management,
2, Farmleigh Close, Stillorgan, Co. Dublin.
T + 353 1 210 1769 M + 353 86 815 8150

Entries must arrive before 4pm on Monday April 27th 2009. The organisers cannot undertake to return submissions. The Organisers cannot accept responsibility for any entries lost or damaged in transit.

Important dates:

Jan 1st – Dec 31st 2008	Validity dates for entries to the 2009 Awards
April 24th 2009	Closing date for registering on-line
April 27th 2009	Closing date for receipt of entries - print, CD and DVD
May 21st 2009	Short listed entries published
June 24th 2009	Drinks Reception at the Dining Hall, Trinity College, Dublin.

National Media Awards 2009



Helpful Information:

- Where a time limit is applied, providing redundant material merely to achieve the full duration will not improve your chances
- A maximum of 2000 words is allowed for Print Journalists except for Sports Journalist of the Year which is a maximum of 3000 words. A maximum of 45 minutes duration for entries from broadcast journalists.
- Remember to check that your CDs / DVD s actually play back your entry.
- Choose carefully which category best showcases your work.
- To reiterate, deviation from the guidelines - or missing information - may result in disqualification.

Note:

- The Organisers and judging panel will not be held accountable for the failure of any Judge or Judges to follow the judging instructions issued to them.
- All 'ties' will be decided by the casting vote of the chairperson of the judging panel.
- The Organisers may, at its sole discretion, decide to use any entry or entries in the public domain for the purpose of promoting the National Media Awards . Entrants agree to the use of their entries - or any part of them - for this purpose and waive any claim they may have to remuneration.
- The decision of the Judges is final and no further correspondence will be entered into.
- Submitting an entry to the National Media Awards is deemed to confirm your acceptance of all the terms and conditions that apply.
- A category will not be judged if insufficient entries are received.

Categories for the National Media Awards 2009

Unless otherwise stated categories apply to Print, Radio, Television and Online and are open to both Northern Ireland and the Republic. Entrants must be members of the NUJ. Entrants may enter more than one category but may not enter the same work twice with one exception - journalists entering "The Public Interest Story of the Year" may submit the same story in another relevant category.

1. Political / Current Affairs Journalist of the Year
2. Business Journalist of the Year
3. Arts Journalist of the Year
4. Disability Awareness Journalist of the Year
5. Public Interest Story Journalist of the Year
6. Sports Journalist of the Year
7. Iriseoir na Bliana as Gaeilge
8. Commentary, Analysis, Opinion and Critique Journalist of the Year
9. Social/ Humanitarian Affairs Journalist of the Year
10. Young Journalist of the Year
11. Provincial / Regional Sports Journalist of the Year
12. Provincial / Regional News Journalist of the Year
13. Outstanding Contribution to Irish Media Award
14. Overall Journalist of the Year

Categories

1. Political/ Current Affairs Journalist of the Year

Judges are looking for insightful journalism, such as writing or broadcasting excellence, newsworthiness, research, incisiveness, impact and public benefit.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

2. Business Journalist of the Year

This award recognises excellence in business, economic and finance journalism. The Judges will be looking for newsworthiness, research, writing, incisiveness and impact.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

3. Arts Journalist of the Year

Creativity and originality will be highly regarded in this category. Entries may come from features sections, supplements, special publications as well as broadcast media. The Judges will be looking for newsworthiness, research, writing, impact, innovation, creative flair and originality.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

National Media Awards 2009



4. Disability Awareness Journalist of the Year

This award will go to a Journalist whose work has highlighted the significant and positive contribution that people with disabilities make to Irish society. The Judges will look for newsworthiness, research, writing and public benefit.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

5. Public Interest Story Journalist of the Year

This award will be given to the Journalist who broke a public interest story in any news media. Entries should highlight research, newsworthiness, writing, public benefit, courage and impact.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

6. Sports Journalist of the Year

This category recognises the contribution of Journalists covering sporting events and issues. Entrants should submit their best coverage of a sport, an event or an issue. Entries may relate to any aspect of sports journalism for example reporting of sports events, the business behind sports, features on personalities, sport as a tool for development and building national unity. The Judges will look for research, writing, impact and originality.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words except for Sports Journalist of the Year which is up to a maximum of 3000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

7. Iriseoir na Bliana as Gaeilge

Gradam ar leith é seo d'iriseoirí a chraolann nó a fhoilsíonn trí Ghaeilge. Tá na breithiúna ag lorg iriseoireacht léirsteanach, ar nós ardchaighdeán scríbhneoireachta nó craoltóireachta, fiúntas nuachta, taighde, gontacht, éifeacht agus leas poiblí.

Eolas ar iarratais

Maidir le hliriseoirí nuachtáin, ba cheart go mbeadh líon nach mó ná trí phíosa fhoilsithe ar an ábhar céanna, agus gach píosa nach mó ná 2000 focal, i ngach iarratas. Maidir le hliriseoirí craoltóireachta, ba chóir nach mó ná CD/DVD amháin 45 nóiméad a chur isteach. Is ceadmhach teileascópáil isteach agus amach as sosanna fógraíochta agus as míreanna eolais. Ba chóir d'oird reatha tosaigh na hamanna agus na dátaí tarchuradóireachta atá le gach mír a shonrú. Ní cóir go mairfeadh an t-iarratas níos mó ná 45 nóiméad. Ní mór alt 250 focal a bheith mar thaca leis an iarratas chomh maith le do ráiteas de líon nach mó ná 300 focal ag tabhairt breac-chuntais ar an chúis ar chóir an t-iarratas a bheith san áireamh don ghradam. Tabhair faoi, le do thoil, na critéir bhreithiúnais agus mínigh na tosca faoina ndearnadh an t-iarratas.

8. Commentary, Analysis, Opinion, Critique Journalist of the Year

This category is open to those Journalists involved in comment and analysis and includes reviewers and opinion columnists covering Arts, Sport, Business or Politics. Reports should highlight research, newsworthiness, public benefit, courage, incisiveness and impact. Entrants should submit three samples, not necessarily related, to be judged as indicative of their work.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

9. Social/ Humanitarian Affairs Journalist of the Year

This category recognises the outstanding contribution of journalists to social/humanitarian affairs in Ireland or abroad. The Judges will look for newsworthiness, research, writing, impact, courage and public benefit.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

National Media Awards 2009



10. Young Journalist of the Year

Entrants must be aged 25 years or under at 31 December 2008 and must display creativity, research, technical skills, newsworthiness, writing flair and impact. Entries are not confined to the reporting of youth issues - any media coverage may be entered in this category, providing the entrant is aged 25 years or under at 31 December 2008.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

11. Provincial/ Regional Sports Journalist of the Year

This award will go to the most outstanding regional sports journalist. This category recognises the contribution of Regional Sports Journalists covering sporting events and issues in the regions. Entrants should submit their best coverage of a sport, an event or an issue. Entries may relate to any aspect of sports journalism for example reporting of sports events, the business behind sports, features on personalities. Judges will look for newsworthiness, research, writing and impact.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words except for Sports Journalist of the Year which is up to a maximum of 3000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

12. Provincial / Regional News Journalist of the Year

This award will go to the most outstanding regional news journalist. This category is designed to recognise the skillful way in which a journalist has handled a specific regional news story/ stories for his/her target audience. Judges will be looking at the breaking, follow through and onward development of whichever story entrants select. They will look for newsworthiness, research, writing skills, incisiveness, impact and public benefit.

Submission information

For print Journalists entries should consist of a published piece up to a maximum of 2000 words. For broadcast Journalists a maximum of one 45 minute CD/DVD should be submitted. Telescoping in and out of ad breaks and information segments is permitted. Entry running orders should specify transmission times and dates of each element. The total duration should not exceed 45 minutes. All entries must, in addition to the above, be supported by a 300 word paragraph outlining the background to the entry and the case for consideration for the award. Please address the judging criteria and explain the circumstances in which the entry was produced.

13. Outstanding Contribution to Irish Media Award

This award is given to a journalist for lifetime dedication and outstanding contribution to Journalism. The winner of this award is chosen by the National Media Awards Advisory Committee. No shortlist will be published in this category.

14. Overall Journalist of the Year

The winner of this award is chosen by the National Media Awards Advisory Committee from among the winners of the above awards and will reflect a truly excellent standard of journalism in Ireland North and South to-day. No shortlist will be published in this category.

The Judging Process

Award winners will be chosen on the basis of journalistic and professional excellence. The Judges for the National Media Awards have been selected on the basis of their relevant experience and expertise. They are required to judge each entry in its entirety.

Judging will be based solely on the entry submitted, in an independent and objective manner. Judging criteria will vary according to the individual categories and the judges will be looking at the criteria to the extent that they are relevant to each category, when reviewing entries.

Judging Panel

Mary Finan (Chairman of the Judging Panel)	Former Chairman RTE Authority and Chairman Economic and Social Research Institute (ESRI)
Inez Bailey	Director, National Adult Literacy Association
Gillian Bowler	Chairman, Irish Life and Permanent
Conor Brady	Former Editor Irish Times & Former Editor Sunday Tribune
Mike Burns	Publisher Media Information Services
Paddy Clancy	Former Presenter, RTE Radio
Gerry Davis	CEO, PRCA
Sean Duignan	Political Correspondent
Mary Dundon	Senior Lecturer Journalism University of Limerick
Kieran Fagan	Freelance Journalist
Fergus Finlay	CEO Barnardos
Dr. Des Geraghty	Chairman, The Affordable Homes Partnership
Roddy Guiney	Chairman, WHPR
Dr. Mary Henry	Chairman of TCD Association and Trust
Dr. Miriam Hederman O'Brien	Broadcaster, Writer and Fellow of IMI
Angela Kerins	Chief Executive, Rehab Group
Patrick Kinsella	Former BBC News Producer
Danny Lynch	Former PRO GAA
Brendan McCabe	Former Deputy CEO Independent Newspapers Ireland
David Mc Redmond	CEO, TV3
James Morris	CEO, Windmill Lane Pictures Ltd.
Dr. Joe Mulholland	Chairman, National College of Art and Design
Colm O'Connor	Deputy Sports Editor, Irish Examiner
Marie Louise O'Donnell	Lecturer, DCU School of Communications
Johnny O'Hanlon	Director Regional Newspapers & Print
Bill O'Herlihy	Broadcaster & Chairman O'Herlihy Communications
Emily O'Reilly	Ombudsman and Information Commissioner
Dick O'Riordan	Former Editor of the Evening Press
Aileen O'Toole	Managing Director AMAS
Richard Power	Managing Director Image Magazine and Chairperson PPA Ireland
Pdraig Slattery	Chief Executive, Slattery Communications



RehabGroup
Investing in People, Changing Perspectives



National Media Awards 2009



RehabGroup
Investing in People, Changing Perspectives